News Release

Crop Insurance Deadline Nears in Florida for Strawberry Growers

VALDOSTA, Ga., August 2, 2022 — The USDA’s Risk Management Agency (RMA) reminds Florida strawberry growers that the final date to apply for crop insurance coverage for the 2023 crop year is August 31. Current policyholders who wish to make changes to their existing coverage also have until the August 31 sales closing date to do so.

Federal crop insurance is critical to the farm safety net. It helps producers and owners manage revenue risks and strengthens the rural economy. Coverage is available for strawberries in Hardee, Hillsborough, Manatee, and Polk counties.

Growers are encouraged to visit their crop insurance agent soon to learn specific details for the 2023 crop year.

RMA is authorizing additional flexibilities due to coronavirus while continuing to support producers, working through Approved Insurance Providers (AIPs) to deliver services, including processing policies, claims and agreements. RMA staff are working with AIPs and other customers by phone, mail and electronically to continue supporting crop insurance coverage for producers. On farmers.gov, you can find more information on USDA’s response and relief for producers and use other tools and resources.

Crop insurance is sold and delivered solely through private crop insurance agents. A list of crop insurance agents is available at all USDA Service Centers and online at the RMA Agent Locator. Learn more about crop insurance and the modern farm safety net at rma.usda.gov.

USDA touches the lives of all Americans each day in so many positive ways. In the Biden-Harris Administration, USDA is transforming America’s food system with a greater focus on more resilient local and regional food production, fairer markets for all producers, ensuring access to healthy and nutritious food in all communities, building new markets and streams of income for farmers and producers using climate smart food and forestry practices, making historic investments in infrastructure and clean energy capabilities in rural America, and committing to equity across the Department by removing systemic barriers and building a workforce more representative of America. To learn more, visit usda.gov.

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