

# PRODUCT MANAGEMENT BULLETIN: PM-23-045

DATE August 29, 2023

TO: All Approved Insurance Providers  
All Risk Management Agency Field Offices  
All Other Interested Parties

FROM: John W. Underwood for Deputy Administrator /s/ John W. Underwood  
8/29/2023

SUBJECT: Kiwifruit Crop Insurance Program Effective for the 2024 and Succeeding Crop Years

## Background

On February 17, 2023, the Federal Crop Insurance Corporation Board of Directors approved the Kiwifruit Crop Insurance Program under section 508(h) of the Federal Crop Insurance Act. Features of the program effective for the 2024 and succeeding crop years include:

- Actual Production History (APH) coverage for irrigated fresh varieties of commercially grown kiwifruit in 12 counties in California: Butte, Fresno, Kings, Madera, Placer, Sacramento, San Joaquin, Santa Clara, Stanislaus, Sutter, Tulare, and Yuba;
- Coverage for adverse weather, fire, earthquake, volcanic eruption, failure of irrigation water supply, insects, plant diseases, and insufficient number of chilling hours;
- Coverage levels between 50 and 85 percent, and catastrophic (CAT) coverage will be available; and
- The sales closing date for the 2024 crop year is November 20, 2023.

## Action

The following documents will be available by close of business today on the Risk Management Agency (RMA) website at [www.rma.usda.gov](http://www.rma.usda.gov):

- Kiwifruit Crop Provisions (24-0463)
- Kiwifruit Insurance Standards Handbook (20690U)
- Kiwifruit Loss Adjustment Standards Handbook (20690L)

Interested producers should contact a crop insurance agent for further information. A list of agents can be found on the RMA website at [www.rma.usda.gov/InformationTools/Agent-Locator](http://www.rma.usda.gov/InformationTools/Agent-Locator).

## DISPOSAL DATE:

December 31, 2023