

# PRODUCT MANAGEMENT BULLETIN: PM-23-039

DATE July 20, 2023

TO: All Approved Insurance Providers  
All Risk Management Agency Field Offices  
All Other Interested Parties

FROM: Richard H. Flournoy, Deputy Administrator /s/ Richard H. Flournoy 7/20/2023

SUBJECT: California Prune Counties – 2023 Crop Year Prune Reference Date and Average  
Dry Count per Pound

## Background

This Bulletin establishes the 2023 crop year Prune Reference Date. In addition, it provides Approved Insurance Providers with the average dry prune count per pound for calculating second-period immature prune appraisals.

Each year, the Davis Regional Office (DRO) establishes the Prune Reference Date. This date occurs one to two weeks after prune pit tip hardening when 80 to 90 percent of the seed shows the presence of endosperm, a clear jelly-like substance at the bloom end of the seed.

The DRO also annually compiles prune industry data to determine the average dry prune count per pound for second-period immature appraisals. The appraised production to count for second-period immature appraisals uses the average dry prune count.

## Action

Effective for the 2023 crop year:

1. The Prune Reference Date for all applicable California prune counties for the 2023 crop year is May 19, 2023; and
2. The following tables shall be used to calculate second-period immature appraisals.

County	Dry Prune Count	County	Dry Prune Count
Butte	58	Solano	54
Colusa	57	Sonoma	54
Fresno	61	Sutter	57
Glenn	58	Tehama	58
Madera	61	Tulare	61
Merced	60	Yolo	55
Santa Clara	60	Yuba	58

For counties that insure prunes by written agreement that are not included on this list, contact the DRO for the applicable dry prune count per pound.

## DISPOSAL DATE:

December 31, 2023