

PRODUCT MANAGEMENT BULLETIN: PM-20-044

DATE June 29, 2020

TO: All Approved Insurance Providers
All Risk Management Agency Field Offices
All Other Interested Parties

FROM: Richard H. Flourney, Deputy Administrator /s/ Richard H. Flourney 6/29/2020

SUBJECT: Multi County Enterprise Unit (MCEU) Changes Effective for the 2021 and Succeeding Crop Years

Background

The Federal Crop Insurance Corporation (FCIC) revised the MCEU Endorsement for the 2021 and succeeding crop years for crops with a June 30, 2020, and later contract change date. The changes will provide greater flexibility for policyholders who elect enterprise units for both irrigated and non-irrigated practices and discover they do not qualify on or before the acreage reporting date.

Action

The following documents will be available by close of business today on the RMA website at www.rma.usda.gov:

- Multi-County Enterprise Unit Pilot Endorsement (21-MCEU)
- MCEU Frequently Asked Questions
- MCEU Fact Sheet

Approved insurance providers must notify policyholders of these changes at least 30 days prior to the cancellation date, as required by the policy.

Interested producers should contact a crop insurance agent for further information. A list of agents can be found on the RMA website at www.rma.usda.gov/Information-Tools/Agent-Locator-Page.

DISPOSAL DATE:
December 31, 2020