

PRODUCT MANAGEMENT BULLETIN: PM-17-032

DATE May 23, 2017

TO: All Approved Insurance Providers
All Risk Management Agency Field Offices
All Other Interested Parties

FROM: Richard Flournoy, Rodger M. Matthews, for, Deputy Administrator /s/ Rodger M. Matthews 5/23/2017

SUBJECT: California Prune Counties - 2017 Crop Year Prune Reference Date and Average Dry Count per Pound

Background

This Informational Memorandum establishes the 2017 crop year Prune Reference Date and provides Approved Insurance Providers with the average dry prune count per pound for calculating second-period immature prune appraisals.

Each year the Davis Regional Office (DRO) establishes the Prune Reference Date. This date occurs one to two weeks after prune pit tip hardening when 80 to 90 percent of the seed shows the presence of endosperm, a clear jelly-like substance at the bloom end of the seed.

The DRO also annually compiles prune industry data to determine the average dry prune count per pound for second-period immature appraisals. The appraised production to count for second-period immature appraisals uses the average dry prune count.

Action

Effective for the 2017 crop year:

- 1) The Prune Reference Date for all applicable California prune counties for the 2017 crop year is May 3, 2017; and
- 2) The following tables shall be used to calculate second-period immature appraisals.

County	Dry Prune Count	County	Dry Prune Count
Butte	59	Solano	57
Colusa	57	Sonoma	57
Fresno	62	Sutter	57
Glenn	57	Tehama	58
Madera	62	Tulare	62
Merced	62	Yolo	57
Santa Clara	62	Yuba	59

For counties not included on this list that insure prunes by written agreement, contact the DRO for the applicable dry prune count per pound.

DISPOSAL DATE

December 31, 2017.