



United States
Department of
Agriculture

Farm and Foreign
Agricultural
Services

Risk
Management
Agency

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BULLETIN NO.: MGR-14-021

TO: All Approved Insurance Providers
All Risk Management Agency Field Offices
All Other Interested Parties

FROM: Brandon C. Willis /s/ *Brandon Willis* 11/6/2014
Administrator

SUBJECT: Whole-Farm Revenue Protection (WFRP) Pilot Plan of Insurance

BACKGROUND:

The Agricultural Act of 2014 (Farm Bill) instructed the Risk Management Agency (RMA) to develop a whole-farm diversified risk management insurance plan. As outlined in MGR-14-013, RMA has combined the Adjusted Gross Revenue (AGR) and AGR-Lite plans of insurance along with direction provided by the Farm Bill, an external AGR evaluation, program experience adjustments, and added improvements based on various stakeholder input in the development of the new plan of insurance.

The WFRP Pilot plan of insurance provides protection against the loss of revenue that the producer expects to earn, or will obtain, from commodities produced on the farm during the insurance period. A map showing the pilot area for WFRP is available with this Manager's Bulletin.

Policyholders insured under the AGR and AGR-Lite plans of insurance in the 2014 crop year and who enroll in WFRP for 2015 will be considered carry-over insureds and will not have a break in continuity for coverage purposes.

ACTION:

By the close of business today, the following materials will be available on the RMA Web site (<http://www.rma.usda.gov>):

- Whole-Farm Revenue Protection Pilot Policy
- Whole-Farm Revenue Protection Fact Sheet
- Whole-Farm Revenue Protection Frequently Asked Questions
- Map of states where WFRP is available (also attached)
- Chart comparing Adjusted Gross Revenue and Adjusted Gross Revenue-Lite to Whole-Farm Revenue Protection
- All Actuarial Information
- Online Cost Estimator

- Training materials including:
 - A brief introductory presentation on WFRP,
 - An agent/loss adjustor training presentation, and
 - Two testimonials for whole-farm revenue.

The WFRP Pilot Handbook will be released later in November.

Interested producers should contact a crop insurance agent for further information. A list of agents can be found on the RMA Web site: <http://www.rma.usda.gov> .

DISPOSAL DATE:

July 31, 2015