



Risk Management Agency

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Crop Insurance Deadline Nears in New Jersey

RALEIGH, N.C., Oct. 20, 2014 — USDA's Risk Management Agency (RMA) reminds New Jersey apple, blueberry, cranberry, and peach growers that the final date to apply for crop insurance on next year's crop is November 20, 2014. Current policyholders who wish to make changes to their existing policies also have until November 20 to do so.

Price elections for 2015 will be \$22.50 per bushel for fresh apples and \$3.60 per bushel for processing apples. Apple Varietal Groups A, B, and C have been added for the 2015 crop year. See your crop insurance agent for apple varieties and prices applicable to each varietal group. 2015 price elections for blueberries, cranberries, and peaches are: \$0.91 per pound for blueberries, \$25 per barrel for cranberries, \$20 per bushel for fresh peaches, and \$6.25 for processing peaches. Crop insurance provides coverage against production losses due to damage caused by natural perils and adverse weather conditions such as hail, wind, frost, and drought.

Your actual amount of coverage will be determined from your actual yields and the protection level you select. Fruit producers should consider making crop insurance an essential part of their overall risk management plan to help protect their operations from financial loss.

Growers should contact a local crop insurance agent for premium quotes and other details. For more information, producers are encouraged to visit the RMA website at www.rma.usda.gov, or to contact their local crop insurance agent as soon as possible.

Crop insurance is sold and delivered solely through private crop insurance agents. A list of crop insurance agents is available at all USDA Service Centers or on the RMA website at: www.rma.usda.gov/tools/agents/.

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