



United States Department of Agriculture
Risk Management Agency

October 2012

2013 COMMODITY INSURANCE FACT SHEET

Cranberries

New Jersey

Crop Insured

All cranberries in a county are insurable if:

- 1) A premium rate is provided by the actuarial documents;
- 2) You have a share;
- 3) Grown for harvest as cranberries; and
- 4) Grown on vines that have completed four growing seasons after the vines were set out.

Counties Available

Cranberries are insurable in Burlington and Ocean Counties. Cranberries in other counties may be insurable by written agreement if specific criteria are met. Contact an insurance agent for more details.

Causes of Loss

Adverse weather conditions¹
 Earthquake
 Failure of irrigation water supply²
 Failure of irrigation equipment³
 Fire
 Wildlife

¹Natural perils such as hail, freeze, frost, drought, wind, and excess precipitation.

²If caused by an insured peril that occurs during the insurance period.

³If due to direct damage from insurable cause of loss if crop is damaged by freezing temperatures within 72 hours of equipment failure, and timely repair or replacement was not possible before crop damage occurred.

Note: This policy does not cover loss of production due to:

- 1) disease or insects (unless adverse weather prevents or negates the proper application of control measures, or causes disease or insect infestation for which no effective control is available); or
- 2) inability to market the cranberries for reasons other than actual damage from an insurable cause of loss. For example, quarantines, boycotts, or the refusal of a buyer to accept production are not covered.

Insurance Period

Coverage begins on November 21 and ends the earliest of:

- 1) Total destruction of the crop;

- 2) Harvest of the crop;
- 3) Final adjustment of a claim;
- 4) Abandonment of the crop; or
- 5) November 20.

Reporting Requirements

Acreage Report: You must report your current acreage to your crop insurance agent by the acreage report date (see Important Dates below).

Duties in the Event of Damage or Loss

- 1) If crop damage occurs, you must give notice within 72 hours of initial discovery of damage;
- 2) If you previously gave notice of crop damage, you also must provide notice at least 15 days before the beginning of harvest if you intend to claim an indemnity; or
- 3) If probable loss is not discovered until after harvest has begun, give notice immediately.

Important Dates

Sales Closing November 20, 2012
 Production Report Due January 15, 2013
 Acreage Report Due January 15, 2013
 Premium Billing August 15, 2013

Definitions

Average APH Yield: Your average yield per acre based on your actual production history (APH) or other adjusted yields if appropriate.

Non-contiguous: Acreage of the insured crop that is separated from other acreage of the same insured crop by land that is neither owned by you nor rented by you for cash or a crop share. However, acreage separated by only a public or private right-of-way, waterway, or an irrigation canal will be considered contiguous.

Price Election: An established price used to calculate your premium and indemnity.

Production Guarantee: Number of barrels guaranteed per acre determined by multiplying your average APH yield by the coverage level percentage you choose (from 50 to 75 percent).

Coverage Levels and Premium Subsidies

Coverage level options range from 50 to 75 percent of your average yield and are subsidized as shown in the table below. For example, an average actual production history (APH) yield of 120 barrels per acre will have a guarantee of 60 barrels per acre at the 50-percent coverage level.

Item	Percent					
	50	55	60	65	70	75
Coverage Level	50	55	60	65	70	75
Premium Subsidy	67	64	64	59	59	55
Your Premium Share	33	36	36	41	41	45

Catastrophic risk protection (CAT) coverage is fixed at 50 percent of your average yield and 55 percent of the price election. The cost for CAT coverage is an administrative fee of \$300, regardless of the acreage.

Price Election

Established Price	\$40
CAT Price	\$22

Insurance Units

Insurable acreage is grouped into one or more units based on your selection of one of the following:

Basic Unit: A basic insurance unit includes all your insurable cranberry acreage in the county in which you have 100-percent share or that is owned by one person and operated by another person on shares.

Optional Units: Optional units may be established only if each optional unit is located on non-contiguous land (see definition above). Acreage insured under CAT coverage cannot be divided into optional units.

Loss Example

Assume cranberries with an approved yield of 120 barrels per acre, 65-percent coverage level, 100-percent share, and a one-acre basic unit.

120	Approved Yield per acre
x .65	Coverage level
78	Acre guarantee
- 40	Production-to-Count
38	Loss per acre
x \$40	Price election
\$1,520	Indemnity per acre
- \$156	Estimated Premium
\$1,364	Indemnity/Acre

Regional Contact

USDA/Risk Management Agency

Raleigh Regional Office

4405 Bland Road, Suite 160

Raleigh, NC 27609

Telephone: (919) 875-4880

Fax: (919) 875-4915

E-mail: rsonc@rma.usda.gov

Download Copies from the Web

Visit our online fact sheets page at: http://www.rma.usda.gov/aboutrma/fields/nc_rso/

The U.S. Department of Agriculture (USDA) prohibits discrimination in all its programs and activities on the basis of race, color, national origin, age, disability, and where applicable, sex, marital status, familial status, parental status, religion, sexual orientation, genetic information, political beliefs, reprisal, or because all or a part of an individual's income is derived from any public assistance program. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact USDA's TARGET Center at 202-720-2600 (voice and TDD).

To file a complaint of discrimination, complete, sign and mail a program discrimination complaint form, (available at any USDA office location or online at www.ascr.usda.gov), to: United States Department of Agriculture; Office of the Assistant Secretary for Civil Rights; 1400 Independence Ave., SW; Washington, DC 20250-9410. Or call toll free at (866) 632-9992 (voice) to obtain additional information, the appropriate office or to request documents. Individuals who are deaf, hard of hearing, or have speech disabilities may contact USDA through the Federal Relay service at (800) 877-8339 or (800) 845-6136.