



United States  
Department of  
Agriculture

Farm and Foreign  
Agricultural Services

Risk  
Management  
Agency

Beacon Facility  
Mail Stop 0801  
P.O. Box 419205  
Kansas City,  
MO 64141-6205

December 4, 2012

**INFORMATIONAL MEMORANDUM: PM-12-061**

**TO:** All Approved Insurance Providers  
All Risk Management Agency Field Offices  
All Other Interested Parties

**FROM:** Tim B. Witt */s/ Tim B. Witt*  
Deputy Administrator

**SUBJECT:** Notice of Intent for Research and Development of an  
Insurance Program for Hybrid Sweet Corn Seed

**BACKGROUND:**

The Federal Crop Insurance Act (7 U.S.C. 1522(c)(1)(C)) requires the Risk Management Agency (RMA) enter into contracts to carry out new crop research and development. RMA is considering research and development for an insurance program to cover hybrid sweet corn seed.

The Act (7 U.S.C. 1522(c)(2)(B)) also requires that RMA consult with groups representing producers of the agricultural commodity that the subject policy would serve. We are expanding that scope to any person(s) who may be interested in the hybrid sweet corn seed industry.

**ACTION:**

RMA is considering solicitation of a contract for development of a crop insurance product to cover hybrid sweet corn seed. We seek any preparatory input from parties about producers' level of interest, or from the hybrid sweet corn industry about the availability of private insurance products for hybrid sweet corn seed, or any other relevant issues one would consider when carrying out the feasibility and research for potential program development. Any information pertaining to market impacts, type of insurance most suitable for crop, or impact on crop expansion would be beneficial.



The Risk Management Agency Administers  
And Oversees All Programs Authorized Under  
The Federal Crop Insurance Corporation

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Please address correspondence related to the planned research by January 4, 2013 to Margaret Maureen Flood, Product Design Branch at [margaret.flood@rma.usda.gov](mailto:margaret.flood@rma.usda.gov) or by mail to:

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**DISPOSAL DATE**

April 30, 2013