



United States  
Department of  
Agriculture

November 16, 2011

Farm and Foreign  
Agricultural  
Services

Risk  
Management  
Agency

Beacon Facility  
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**INFORMATIONAL MEMORANDUM: PM-11-053**

TO: All Approved Insurance Providers  
All Risk Management Agency Field Offices  
All Other Interested Parties

FROM: Tim B. Witt /s/*Tim B. Witt*  
Deputy Administrator

Subject: Popcorn Revenue Coverage Pilot Program

**BACKGROUND**

The Federal Crop Insurance Corporation Board of Directors (FCIC Board) approved the Popcorn Revenue Coverage Pilot Program on November 18, 2010. Beginning with the 2012 crop year, revenue insurance coverage will be available for popcorn growers in all states and counties where the Popcorn Actual Production History Program is currently available. The Popcorn Revenue Coverage Pilot Program will provide both yield and revenue protection with a projected price and harvest price commensurate with commodity markets for grain corn.

**ACTION**

The following Popcorn Revenue Coverage Pilot Program materials will be available by close of business today and may be accessed on the RMA Web site:  
<http://www.rma.usda.gov>.

- Popcorn Revenue Coverage Crop Provisions
- Popcorn Revenue Coverage Underwriting Guide
- Popcorn Revenue Coverage Loss Adjustment Standards Handbook

The sales closing date for the Popcorn Revenue Coverage Pilot Program is March 15, 2012.

Interested producers should contact a crop insurance agent for more information. A list of agents can be found on the RMA Web site: <http://www.rma.usda.gov>.

**DISPOSAL DATE:**

March 15, 2012



The Risk Management Agency Administers  
And Oversees All Programs Authorized Under  
The Federal Crop Insurance Corporation  
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